

DEFENSE BUSINESS BOARD



Robert “Bob” Holland, Jr.
Essex Lake Group, LLC

Mr. Holland currently is an active corporate director for one publically traded company, and a Managing Partner and Advisory Board member of ESSEX Lake Group, LLC, a profit enhancement firm, with offices in China, India and New York, that specializes in the application of granular-level modeling and analytics techniques applied to “Big Data”. Just prior to these initiatives, he was a General Partner with the private equity firm of CSW in NYC. Until April 2001, he was Chief Executive Officer and sole owner of

WorkPlace Integrators (WPI), a Southeast Michigan company (and turn-around challenge) he acquired in June 1997 and sold in April 2001.

Prior to WPI, Mr. Holland was President and Chief Executive Officer of Ben & Jerry’s, the Vermont-based ice cream maker. Mr. Holland previously served as Chief Executive Officer of Rokher-J, Inc. a New York based holding company for participating in business development projects and for providing strategy development assistance to senior management of major corporations. Prior to his most recent stint with Rokher-J, he was Chief Executive Officer and a major stock holder of Gilreath Manufacturing, Inc., an automotive parts supplier, and Chief Executive Officer and principal owner of City Marketing, a corporation whose primary business was a successfully restructured beverage distribution company in southeast Michigan.

Earlier, Mr. Holland was an Associate and then Partner with McKinsey & Company, Inc. During that time he worked with a variety of industrial and consumer goods clients (e.g., steel, inorganic chemicals, machinery, railroads and consumer packaged goods), primarily to develop long-term growth strategies or to achieve a turnaround in performance. Although based in New York, he spent extensive time in McKinsey’s Amsterdam, London, and Cleveland offices, and extended engagements in Mexico and Brazil.

Mr. Holland is a former Chairman of the Board of Trustees of Spelman College, Atlanta, Georgia, where he served as a trustee for 25 years, and a former member of the Board of Trustees of the Cranbrook School and the Henry Ford Health System; the Children’s Aid Society of NY and a former member of the Advisory Board to the NCAA, and of the Board of the Research Corporation (a foundation based in Tucson, AZ devoted to the advancement of science and technology). He is currently vice chairman of the board of the Harlem Jr. Tennis & Education Program, and chairman of the board of the National STEM Science Academy in Mount Vernon, NY.

Currently he sits on the board on Lexmark, International (which is under contract to be purchased by a China-based group, and is awaiting permission to join the board of shipbuilder, VT Halter Marine. He previously sat on the boards of Olin Corporation, The MONY Group, AC Nielsen Company, Frontier Communications, YUM Brands, Carver Bank, and Neptune Orient Lines (Singapore), and the Advisory board of PepsiCo, Inc.

He holds three honorary degrees: Doctorates of Laws from Union University, Schenectady, N.Y. and University of Vermont; and a Doctorate of Business from Bryant College in Providence, R.I.; along with a BSME from Union College and an MBA from City University in NYC.